

WHEREAS; the state of Wisconsin acknowledges the many physical and mental health benefits of breastfeeding for babies and promotes inclusive support for every family, regardless of race, ethnicity, gender identity, sexual orientation, education level, socioeconomic status, or any other factor that makes every family and community unique; and

WHEREAS; Latina families face specific challenges and unique barriers when accessing lactation support, including a lack of cultural and linguistic materials and community or professional support; and

WHEREAS; reducing racial disparities in healthcare and birth outcomes, promoting diversity in the lactation field, and changing systems and structures to better support families is critical, and the state applauds the community-based breastfeeding organizations that are championing this important work; and

WHEREAS; while August is National Breastfeeding Month, Latina/x Breastfeeding Week is dedicated to prioritizing and celebrating the experiences of Latina families and is centered on encouraging breastfeeding as a way to combat systemic injustices that prevent families from achieving their full potential; and

WHEREAS; racial equity in breastfeeding must be prioritized, and the state remains committed to increasing opportunities for data analysis and dissemination of Latina experiences, specifically targeting the nuanced needs and diversity of the Latina perinatal realities and their challenges; and

WHEREAS; this week, the state of Wisconsin joins community-based organizations and advocacy groups across the state, along with the Wisconsin Department of Health Services, in celebrating breastfeeding, promoting awareness of its benefits, and ensuring equitable access and opportunity for all families, now and in the future;

NOW, THEREFORE, I, Tony Evers, Governor of the State of Wisconsin,
do hereby proclaim September 3 through 9 2024 as

SEMANA DE LA LACTANCIA LATINA

throughout the State of Wisconsin and I commend this observance
to all our state's residents.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Wisconsin to be affixed. Done at the Capitol in the City of Madison this 28th day of August 2024.



TONY EVERS, Governor

By the Governor:



SARAH GODLEWSKI, Secretary of State